



HOW TO START YOUR WEBSITE

*In 4 Easy Steps*

# WORKBOOK

LearnWP

# Start Your Own Website

Here's your *4 Easy Steps Workbook*. This course booklet and the accompanying video will walk you through the *exact steps* you need to start your own website.

But that's not all, we're going to demystify the steps.

We're going to give you the kind of clarity you need to set up your website with **confidence!** It feels great when everything is a lot clearer afterwards, right?

*Here's how it works...*

We are going to give you the information in the video and you can fill in the blanks in the workbook.

This will help drive home the key points you need to understand while walking you through the key actions you need to take.

We'll also provide you with homework so you are able to complete the 4 steps and actually start your website.

*Let's go!*

You need **3** things to build a website:

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

### **WEBSITE BUILDERS:**

Most website builders use their own \_\_\_\_\_ software which means that your website can only be hosted on their servers.

WordPress is \_\_\_\_\_ software which means that it is \_\_\_\_\_ to use. You can move your website to the web host of your choice. You aren't locked-in to one host.

## **WORDPRESS THEMES & PLUGINS:**

You don't need to buy a WordPress theme. There are thousands of free themes available.

The WordPress Theme that we recommend is called

\_\_\_\_\_.

Addons for WordPress are called \_\_\_\_\_.

These addons let you add features to WordPress without writing code.

## **WHERE DO I SIGNUP FOR WORDPRESS?**

Sign up for \_\_\_\_\_ with a company such as \_\_\_\_\_.

WordPress needs to be installed on the host's \_\_\_\_\_.

We recommend a *WordPress*.\_\_\_\_\_ website.

## WHAT YOU CAN EXPECT TO SPEND PER YEAR

*Domain registration:* \_\_\_\_\_

*Website Hosting:* \_\_\_\_\_

*SSL Certificate:* \_\_\_\_\_

*WordPress Software:* \_\_\_\_\_

*WordPress Theme:* \_\_\_\_\_

*Premium WordPress Plugins:* will vary depending on your needs

## **REGISTERING A DOMAIN NAME:**

When registering a domain name

- First, check if the name is being used by another company
- See if the .com is available. If not you can choose your country code or try a variation on the name.
- Go with a name that is short and easy-to-remember
- Check if your preferred username is available on Social Media Platforms

Some web hosts also offer domain registration. If your domain registrar is different from your website host you will need to \_\_\_\_\_ the domain to the host. There is no need to transfer the domain to the host company (but you can if you wish to).

In this space, brainstorm domain name options:

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

5. \_\_\_\_\_

6. \_\_\_\_\_

7. \_\_\_\_\_

8. \_\_\_\_\_

9. \_\_\_\_\_

10. \_\_\_\_\_

## **WORDPRESS MANAGED HOSTING:**

Choose WordPress Managed Web Hosting Plan for a faster and more secure website. With WordPress Managed Hosting you'll also get:

- Servers that are \_\_\_\_\_ for WordPress
- Automatic WordPress \_\_\_\_\_
- Daily \_\_\_\_\_
- A free \_\_\_\_\_ certificate

The host we recommend is SiteGround. SiteGround isn't the only good host for WordPress but here are the reasons we recommend them for our students:

- They are recommended by WordPress.org
- They offer domain registration (not all web hosts do).
- E-mail service is included (not all hosts offer this)
- Daily backups
- Free SSL certificate
- 24/7 Live Support by Chat, Phone, Support Tickets

# HERE'S YOUR HOMEWORK!

## 4 STEPS IN 1 WITH SITEGROUND

Click the link below to go to SiteGround, register your domain name and sign up for hosting.

[Click Here for SiteGround](#)

1. Sign up for WordPress Managed Hosting
2. Register a domain name at the same time. Include domain privacy for an extra \$1 a month
3. The domain will be pointed automatically
4. WordPress will be installed for you

If you want one website, the **StartUp Plan** is a good choice. Choose the **GrowBig Plan** if you want multiple sites, it also includes on-demand backups and staging, which we like.

Now, look for the email from SiteGround with your WordPress Login details. Log in and you're ready to build your website.

\*This is an affiliate link. It won't cost you any more, but we will receive a referral fee.

## POINT THE DOMAIN TO THE HOST

Where is your domain registered? \_\_\_\_\_

Who is your web host? \_\_\_\_\_

If your domain is registered somewhere other than your web host, you need to ***tell your domain name where your website files are hosted*** this is pointing the domain to the host.

Your host will provide you with the Domain Name Server (DNS) information that you need to point your domain.

Log in to your *domain registrar* and you will either

- Update the domain's A record to point to your hosting account's IP address or
- Create a CNAME record

Look at your Host and Domain Registrar's tech support documentation. Reach out to your domain registrar's technical support for assistance with this step.

## **HOW TO LOGIN TO WORDPRESS**

To get to the WordPress login page, add /wp-admin to the end of your website address.

http://\_\_\_\_\_ /wp-admin/

Type the address directly into the address bar – not search.

Enter your username or email address and your password to log in. This will take you into the backend of WordPress.

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## **CONGRATULATIONS!**

You've conquered the first roadblocks that were keeping you from starting your own website. You've done it, you've made a start! You're ready to begin adding content and creating a fabulous WordPress website.